

Public Money? Public Code!

Workshop

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**Free Software Foundation Europe is a charity
that empowers users to control technology.**





We want legislation requiring that publicly financed software developed for the public sector be made publicly available under a Free and Open Source Software license.

If it is public money, it should be public code as well.

What is Free Software



What is Free Software

Use



What is Free Software

Use

Study



What is Free Software

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Study



Share

What is Free Software

Use

Study



Share

Improve



What is Free Software

Use

The software can be used for any purpose without restrictions.

Study



Share

Improve

What is Free Software

Use

The software can be used for any purpose without restrictions.

Study

The software and its code can be analysed by anyone.

Share

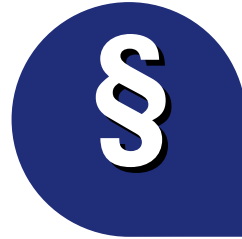
Improve



What is Free Software

Use

The software can be used for any purpose without restrictions.



Study

The software and its code can be analysed by anyone.

Share

The software can be shared without limitations.
The price doesn't matter.

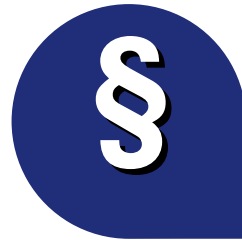


Improve

What is Free Software

Use

The software can be used for any purpose without restrictions.



Study

The software and its code can be analysed by anyone.

Share

The software can be shared without limitations. The price doesn't matter.



Improve

The software can be modified by you or others to give back to the community.



**Why you should
support Free
Software**





Digital Sovereignty

In order to establish trustworthy systems, public bodies must ensure they have

full control over the software and the computer systems

at the core of our state digital infrastructure.





Public Money

Public bodies are financed through taxes.

They must make sure they spend funds in the most efficient way possible.



Public Money



Tax savings

Similar applications don't have to be programmed from scratch every time.



Public Money



Collaboration

Major projects can share expertise
and costs.



Public Money



Serving the public

Applications paid by the public
should be available for everyone.



Public Money



Fostering innovation

With transparent processes, others don't have to reinvent the wheel.





Governments are amongst the largest purchasers of information technology (IT) goods and services and comprise up to 27% of revenue for software firms.[1]

[1] Nagle, Frank. Government Technology Policy, Social Value, and National Competitiveness, 2019. <https://hbswk.hbs.edu/item/government-technology-policy-social-value-and-national-competitiveness>



France regulation led to

a 0.6% - 5.4% yearly increase in companies that use FS,

a 9% - 18% yearly increase in the number of IT-related startups,

a 6.6% - 14% yearly increase in the number of individuals employed in IT related jobs,

and a 5% - 16% yearly decreases in software related patents.



Barcelona:

Collaboration with other cities

70% of its software budget to be invested in Free Software

3.000 Companies, 60% SMEs



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Already **33374 SIGNATURES** –
sign the open letter now!

SUPPORTING ORGANISATIONS

The following organisations support our [open letter](#). If your organisation is also interested in joining the call for Public Code, please [contact us](#).

All

International NGOs

Administrations

National NGOs

Regional NGOs







Contact your administrations - Preparation

**Read our brochure: English,
German, Portuguese, Czech,
recently translated into Italian and
Spanish**

Read our campaign website

Read our wiki





Activities – Where?

Act on different levels:

**local, regional, national,
international...**





Activities – Where?

Museum
Library
Schools
University

City halls – specific parts
Political party (or wings)
Region
State – (i.e. unemployment service)





Activities – Who?

Decision makers

Members of a party

IT Department

CTO





Activities – When

Timing matters!

Step in if something is going to happen or has happened recently

but also be proactive

and always follow up!





Activities – When?

Check the administration's social networks. E.g. Twitter, fb, LinkedIn. News, etc.

Elections soon?





Activities – How?

**Always use tailored messages
(example letter - wiki page)**

**Open dialogue/communication
channels - Introduce PMPC and ask
a question!**

Ask for next steps

Ask for an interview / call

Follow up!





Activities – How?

Stay friendly

Don't get disappointed if you don't get a response immediately or if you get a NO as a first response.

Plan with enough time

This takes time - democratic processes take time.





Activities – How?

Don't get too enthusiastic if you get a YES as an answer - wait until the letter is signed.

Remain neutral, you are not a friend nor an enemy;

show understanding and try with different arguments or other ways.





La Fundación Software Libre de Europa —con el nombre legal de Free Software Foundation Europe e.V.— es una organización benéfica que faculta a los usuarios para controlar la tecnología.

Ya que el Ayuntamiento de A Coruña ha iniciado la migración de casi la mitad de su infraestructura tecnológica al Software Libre, y ha implementado "A porta aberta"; un portal participativo basado en el Software Libre, pensamos que nuestra iniciativa **¿Dinero Público? ¡Código Público!** podría ser de su interés. Considerando que estos esfuerzos están altamente conectados con los principios rectores de esta iniciativa. A través de ella, estamos pidiendo a las administraciones que prioricen el uso de Software Libre en su área de acción.

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Como hemos notado que sus esfuerzos para optimizar los procesos de trabajo en la administración a través de la transformación digital¹ y sus actividades en torno a *'Librecon'* están altamente conectadas con los principios rectores de nuestra iniciativa **¿Dinero Público?, ¡Código Público!**² consideramos que lo siguiente podría ser de su interés. A través de esta iniciativa, estamos solicitando a las administraciones que prioricen la utilización de Software Libre en su ámbito de actuación.





Activities – Summary

Always go for the most feasible options – low hanging fruits.

Keep us updated on your experiences and best practices (wiki – contacts)

Follow up

Don't take it personal





Activities – Success?!

Sign the letter – woop woop

**But also if they do not sign you
could win!**

¡Gracias!

Questions?