

Inventemos Web4 porque... Web3 apesta.



**Cómo hemos
llegado hasta aquí?**

NUMBER GO UP

HODL

BULLISH

TO THE MOON

**WHEN YOUR BOUNTY IS \$10,000 SO YOU
TURN YOURSELF IN FOR THE MONEY**



Blockchain: dos tecnologías

Permissioned

- Establecido en 1990
- Confianza entre nodos implícita
- Protocolos eficientes, como BFT (Byzantine Fault Tolerance) [[paper](#)]
- Mecanismo de **consenso** para sistemas distribuidos

Permission-less

- Establecido en 2008
- Cada participante resuelve un cálculo diferente para llegar a un estado *diferente* de la cadena, determinado por un mecanismo de **decisión**.
- No hay autoridad central
- Sybil attacks

Economía 101

Permissionless blockchains

- No hay autoridad central
 - Sybil attacks
- Garantizar que recompensa(éxito) < coste(setup)
 - Por lo tanto, participar **necesita ser caro**
 - Parte del proceso: mineros *necesitan* recuperar sus costes
- **Necesita una criptomoneda** como incentivo económico para garantizar la seguridad de la información

Economía 102

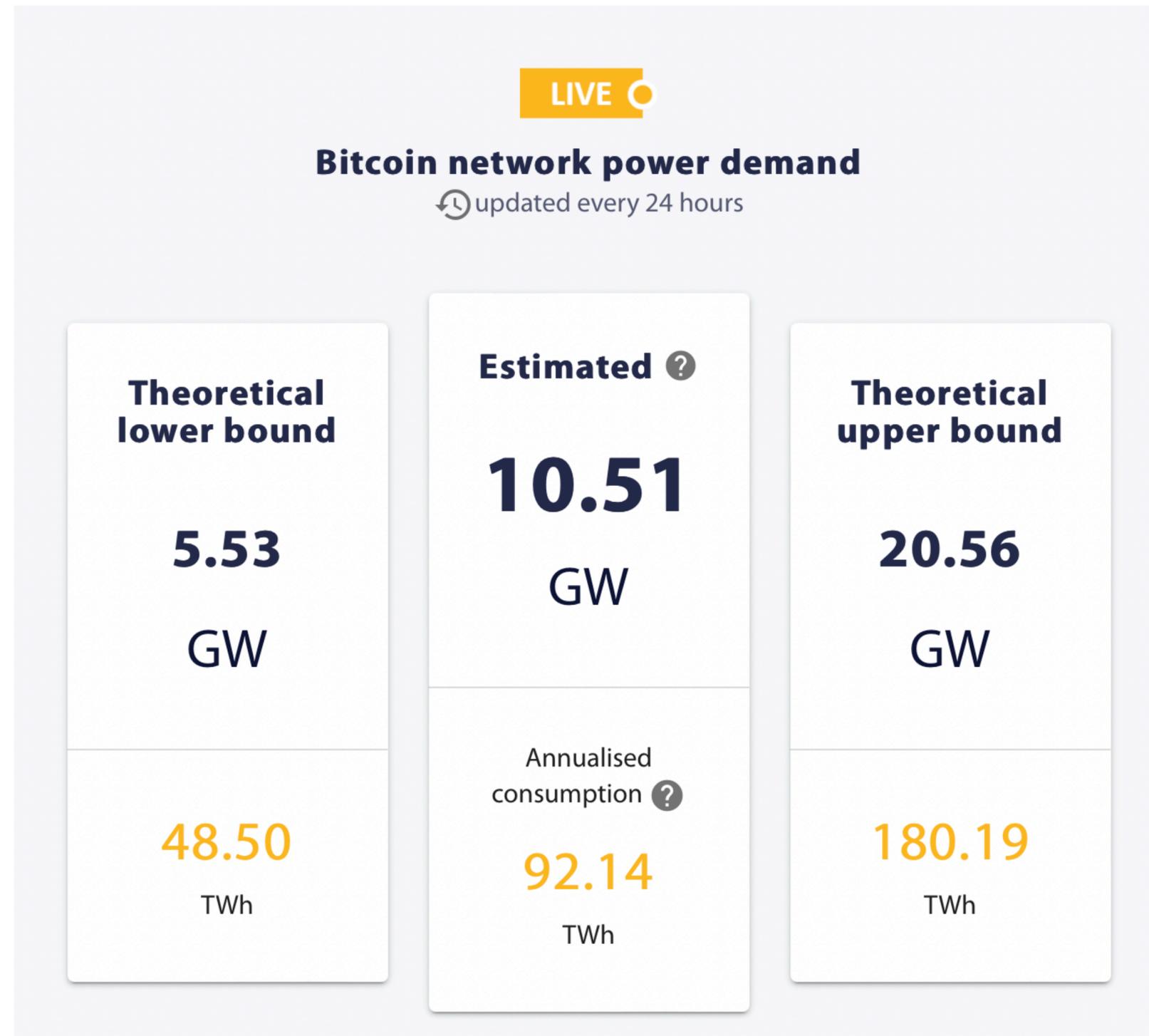
Permissionless blockchains

- **Necesita una criptomoneda** como incentivo económico para garantizar la seguridad de la información
- Hay que pagar los costes mineros
 - Recordemos: **tiene que ser caro** ser minero para garantizar la seguridad
- Mineros no pueden pagar sus costes (capex, opex) en la criptomoneda
 - Mineros tienen que vender cripto para pagar sus costes.
 - Alguien tiene que comprar. ¿Cuál es la razón para comprar?
 - NUMBER GO UP

Una blockchain permissionless:

necesita una criptomoneda para funcionar, y esta criptomoneda necesita de la especulación para funcionar.

Consumo energético



The waste



**Bitcoin e-waste
=
Netherlands e-waste**

Usar y tirar

ASIC

=

“Application
Specific
Integrated
Circuit”

1,25 años

Duración media de un ASIC de minado de Bitcoin antes de convertirse en e-waste

Emisiones

Scope 3

- La mayor parte de emisiones en centros de datos vienen de: **la cadena de suministro**

Emisiones de CapEx > OpEx

- Fuente: <https://arxiv.org/pdf/2011.02839.pdf>

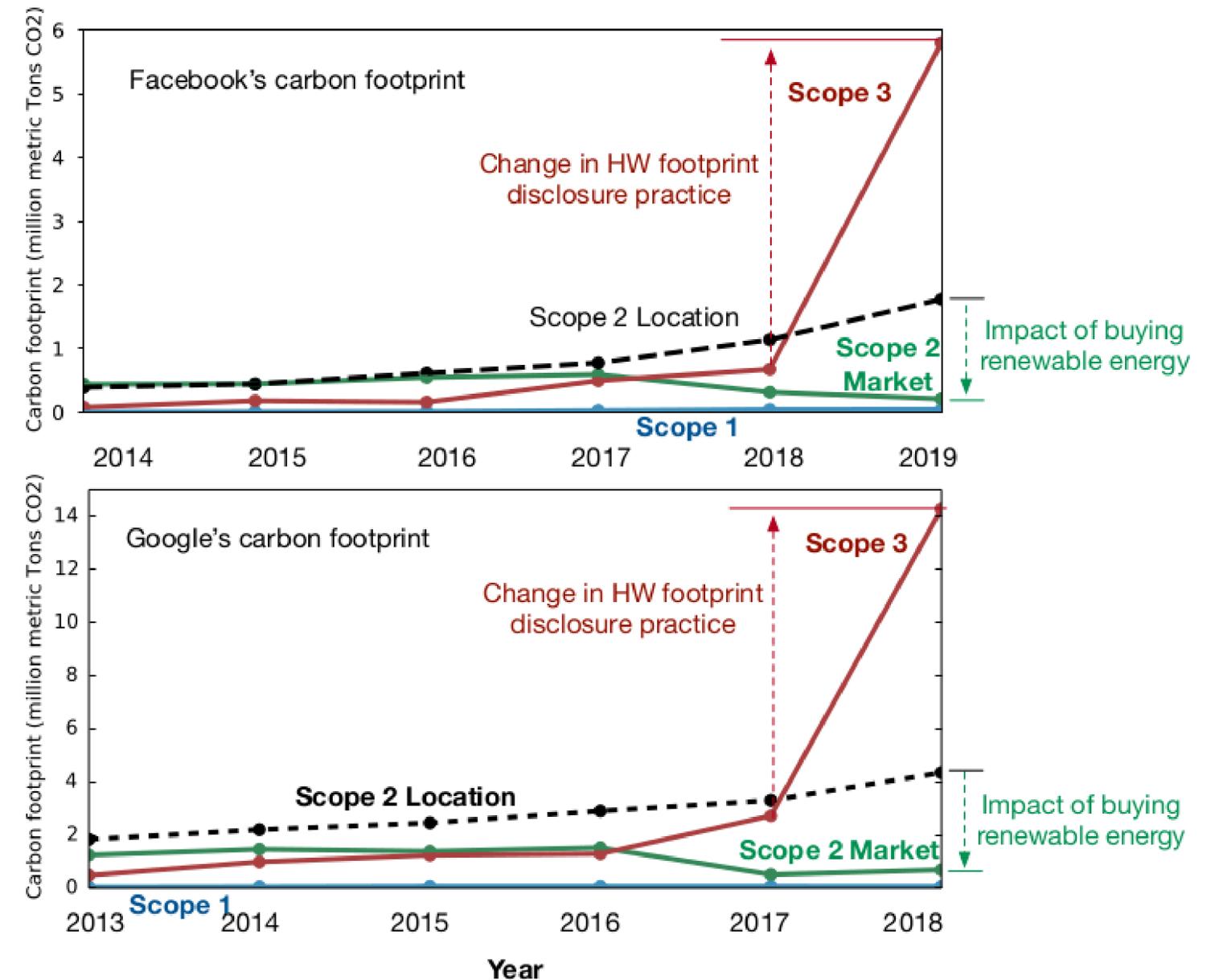


Fig. 11. Carbon footprint of Facebook and Google (two large data center operators). As data centers increasingly rely on renewable energy, carbon emissions originate more from Scope 3, or supply-chain emissions (e.g., hardware manufacturing and construction).

Emisiones “Verdes”

"We have been long-time believers in the importance of sustainable cryptocurrency operations," said Ken MacLean , President of the LUXX Mining Division, which operates an industrial-scale cryptocurrency mining operation in New Mexico . "Through our partnership with the Navajo Tribal Utility Authority ("NTUA"), we are able to access some of the most affordable and environmentally friendly energy in the world. We look forward to expanding that partnership as members of the Crypto Climate Accord, and we encourage crypto companies everywhere to consider how they can operate as sustainably as possible."

Crypto miner Luxxfolio has signed up to the Crypto Climate Accord "committing" them to power all their mining with 100% renewable electricity. How are they implementing this? By buying 15 megawatts of coal-fired power from the Navajo Nation! They're paying less than a tenth what other Navajo pay for their power — and 14,000 Navajo don't have any access to electricity. The local Navajo are not happy. [press release; Facebook]

- Fuentes:

[https://money.tmx.com/en/quote/LUXX:CHI/news/5718111260601144/LUXXFOLIO signs Crypto Climate Accord reflecting commitment to green cryptocurrency mining and exchange](https://money.tmx.com/en/quote/LUXX:CHI/news/5718111260601144/LUXXFOLIO%20signs%20Crypto%20Climate%20Accord%20reflecting%20commitment%20to%20green%20cryptocurrency%20mining%20and%20exchange)
<https://davidgerard.co.uk/blockchain/2021/09/21/news-bitcoin-miners-cant-sell-their-bitcoins-sushiswap-theft-coinbase-lend-crypto-seasteading/>



 **Tom Morris** 🏳️‍🌈
@tommorris · 

I'm not saying you shouldn't do hard drugs, but maybe stop before you get to the point of thinking entropy is a left-wing conspiracy.

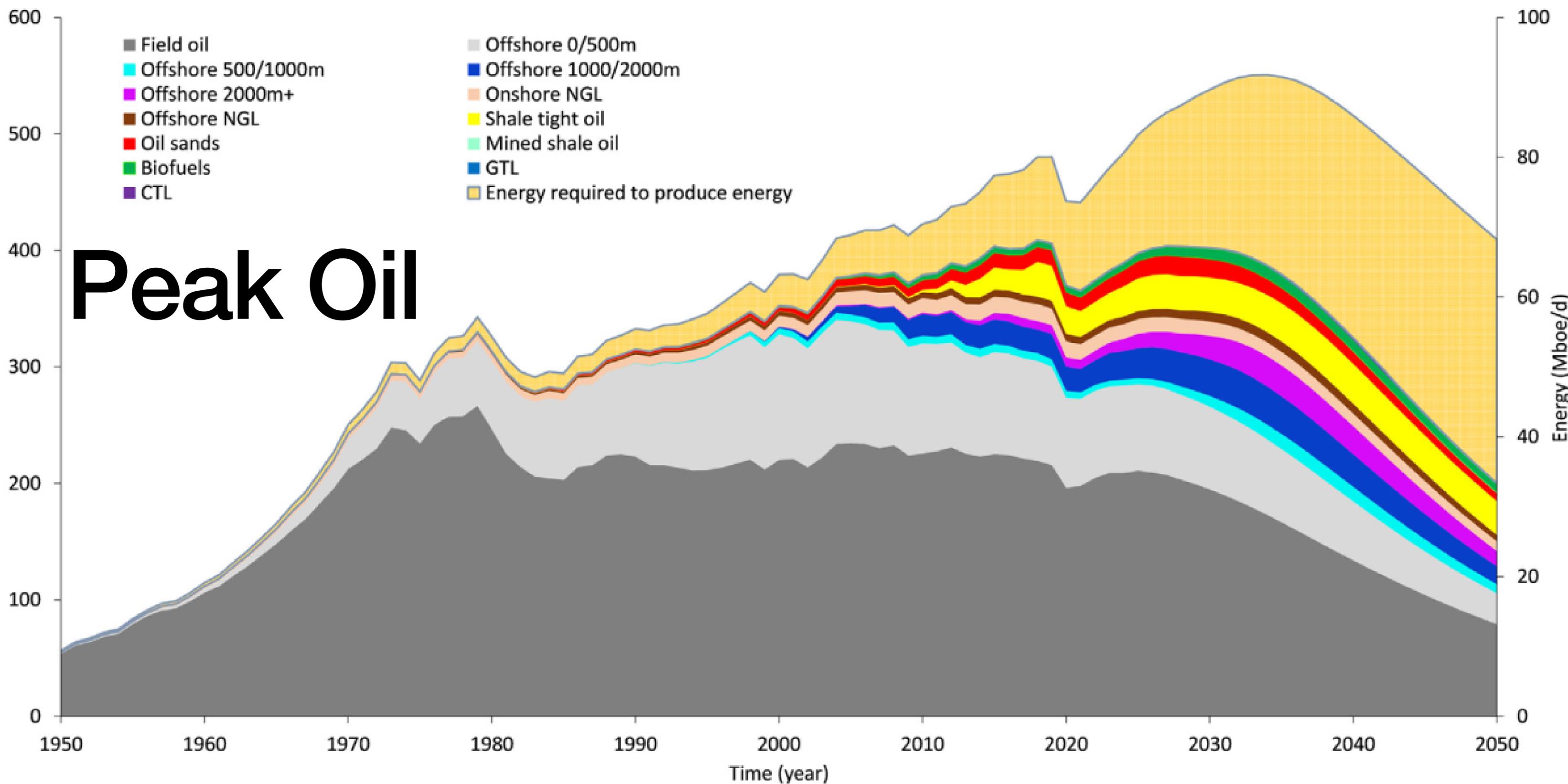
 **Michael Saylor** ⚡️  @saylor
#Bitcoin is digital energy. With this technology we can deliver any amount of power, at any frequency, anywhere in time and space, with nearly zero friction. It is smarter, faster, and stronger than mechanical energy, chemical energy, or electrical energy. It is the future.

8:49 AM · Sep 10, 2021 

 [Read the full conversation on Twitter](#)

 155

[Read 6 replies](#)

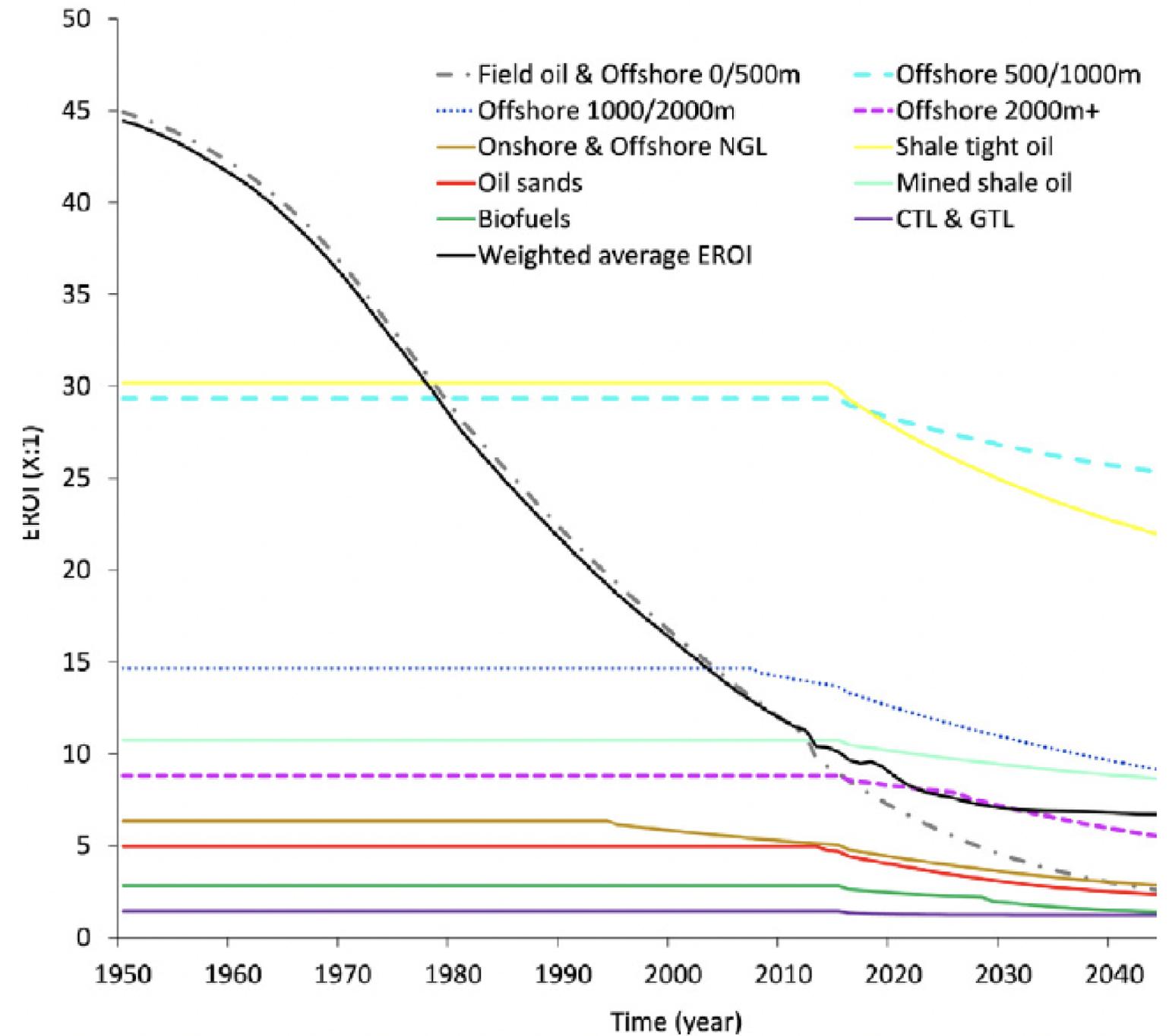


Fuente: <https://doi.org/10.1016/j.apenergy.2021.117843>

Fig. 1. Average oil liquids net-energy production from 1950 to 2050, compared to the gross energy.

La energía cuesta energía

Y **ya no** nos podemos permitir desperdiciarla



Perspectivas de CO2

Vamos mal

- La transición energética requiere energía
- Desplegar renovables requiere gastar energía para producir equipamiento
- Tenemos que reservar esa energía y no desperdiciarla

Not even close

Global CO₂ emissions under different scenarios
Tonnes bn



Source: International Energy Agency

*At mid-2021

Chia

**Y si usamos espacio de almacenamiento como prueba en lugar de poder de cómputo?
(Proof-of-storage)**



“We've kind of destroyed the short-term supply chain”

Gene Hoffman, presidente de la Chia Network

Proof of Stake

¿La solución?

El coste de la apuesta (stake) es hacer la participación cara a riesgo de pérdida del capital y de la liquidez mientras está apostada.

- Desigualdad auto-reforzante
- Number go up

[HOME](#) > [MARKETS](#)

How Bitcoin Is Like North Korea

Joe Weisenthal Jan 12, 2014, 5:04 PM

Best estimates are that there are about one million holders of Bitcoin; 47 individuals hold about 30 percent, another 900 hold a further 20 percent, the next 10,000 about 25% and another million about 20%, with 5% being lost. So 1/10th of one percent represent about half the holdings of Bitcoin and 1 percent close to 80 percent (<http://www.businessinsider.com/927-people-own-half-of-the-bitcoins-2013-12>). The concentration of Litecoin ownership is similar (<http://litecoin-rich-list.blogspot.com>).

Most of the big wallets have been in place from early on, so sitting back and watching your capital grow has been a very successful strategy.

90% of transaction volume on the Bitcoin blockchain is **not** tied to **economically meaningful** activities but is the byproduct of the Bitcoin protocol design as well as the preference of many participants for anonymity. ... exchanges play a central role in the Bitcoin system. They explain 75% of real Bitcoin volume ... Our results do not support the idea that the high valuation of cryptocurrencies is based on the demand from illegal transactions. Instead, they suggest that the majority of Bitcoin transactions is linked to speculation.

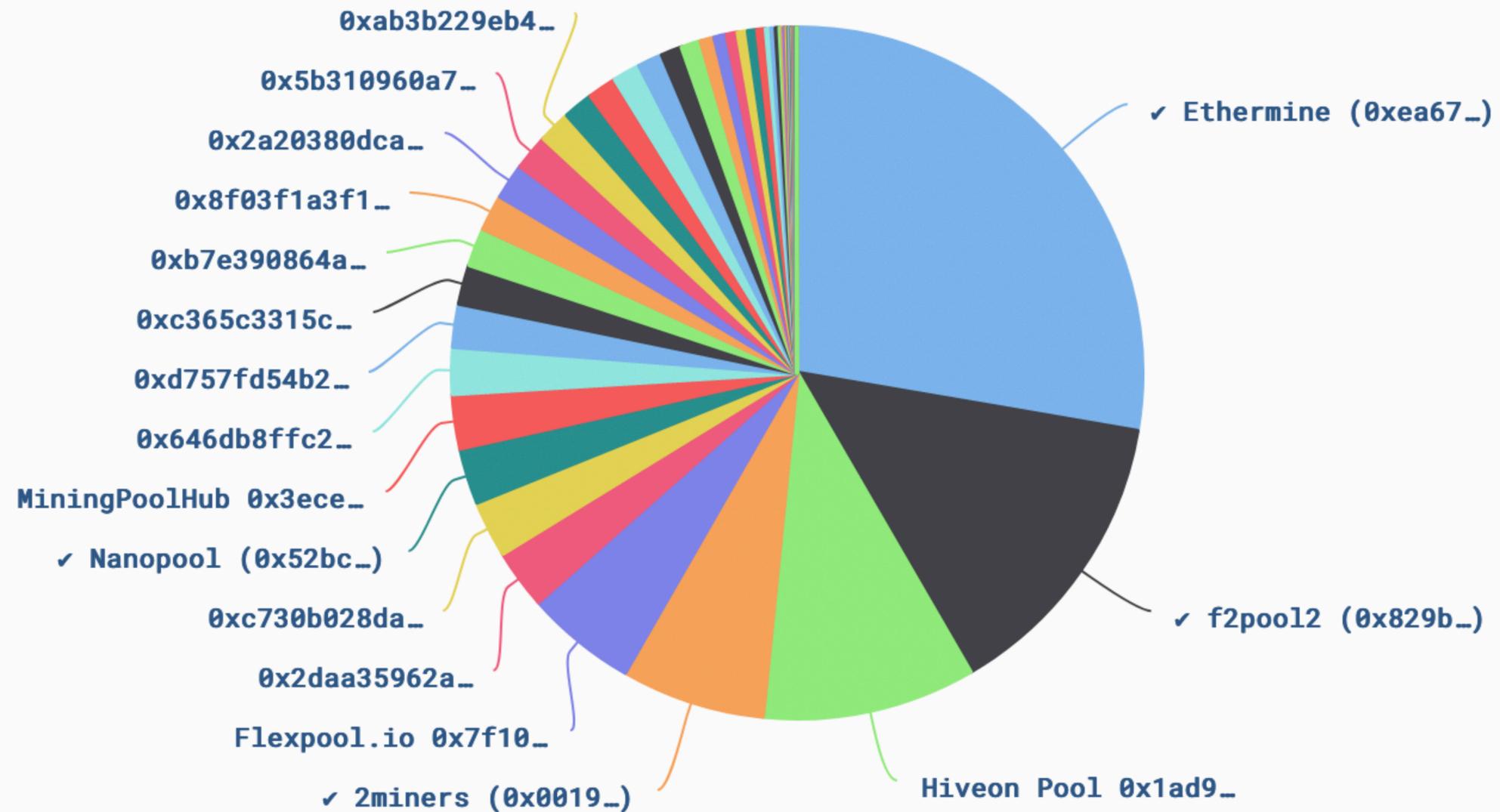
Makarov and Schoar, Blockchain Analysis of the Bitcoin Market





Descentralización? No tanto!

3 Pools > 50% ETH



Anti blanqueo de capitales?

(Nope)

“There’s a certain amount of Bitcoin politics involved here. On the one hand you have groups in the bitcoin community who are all about maximum decentralization. They are against the whole concept of doing anything that has to do with financial regulatory compliance or government regulation. Then there are the institutional investors who like the fact that people are trying to make the blockchain more compliant because it makes it safer for you to invest.”

“First, non-KYC entities serve as a gateway for money laundering and other gray activities. [...]

Second, even if KYC entities were restricted to deal exclusively with other KYC entities, preventing inflows of tainted funds would still be nearly impossible, unless one was willing to put severe restrictions on who can transact with whom [...]

Finally, notice that while transacting in cash and storing cash involve substantial costs and operational risks, transacting in cryptocurrencies and storing them are essentially costless (apart from fluctuation in value).”

Igor Makarov & Antoinette Schoar, National Bureau of Economic Reserach (DOI 10.3386/w29396)

The singular reason why these attacks are even possible is due entirely to rise of cryptocurrency. Consider the same situation on top of the existing international banking system. **Go to your local bank branch and try to wire transfer \$200,000 to an anonymous stranger in Russia and see how that works out.** Modern ransomware could not exist without Bitcoin, it has poured gasoline on a fire we may not be able to put out.

When you create a loophole channel (however flawed) for parties to engage in illicit financing of anonymous entities beyond the control of law enforcement, it turns out a lot of shady businesses models that are otherwise prevented move from being impractical and risky to perversely incentivized. Ransomware is now very lucrative to the point where there is a whole secondary market of vendors selling Ransomware as a Service picks and shovels to the criminals.

Stephen Diehl

“90% of transaction volume on the Bitcoin blockchain is not tied to economically meaningful activities but is the byproduct of the Bitcoin protocol design as well as the preference of many participants for anonymity.”

Igor Makarov & Antoinette Schoar, Blockchain Analysis of the Bitcoin Market (DOI 10.3386/w29396)

Inmutabilidad: smart contracts

DeFi100 - Rebase

Y el crimen...

WE SCAMMED YOU GUYS AND YOU CANT DO
SHIT ABOUT IT

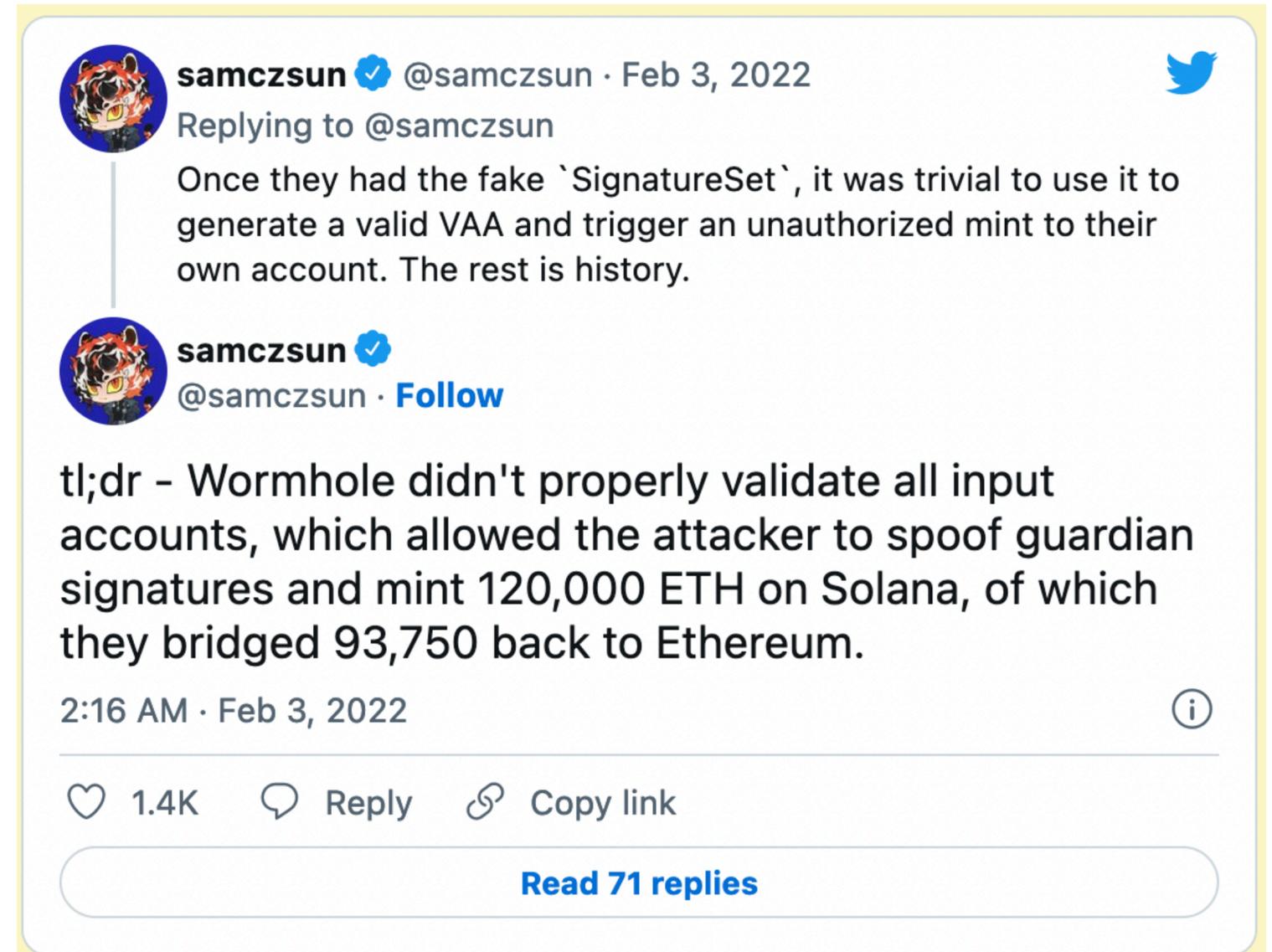
HA HA.. All you moon bois have been scammed and you cant do shit about it - DEVSIN

Guante blanco

FLICK YOU MOONBOIS

Ejemplos

- Cream finance (\$38M, \$19M y \$130M)
- BadgerDAO (\$115M)
- BitMart (\$196M)
- Wormhole (\$323M)
- Poly Network (\$600M)



The screenshot shows a Twitter thread from the verified account @samczsun. The top tweet is a reply to the same account, dated Feb 3, 2022, explaining that once a fake 'SignatureSet' was obtained, it was easy to generate a valid VAA and trigger an unauthorized mint to the attacker's account. The bottom tweet, also from @samczsun, provides a tl;dr summary: Wormhole failed to validate all input accounts, allowing an attacker to spoof guardian signatures and mint 120,000 ETH on Solana, with 93,750 ETH bridged back to Ethereum. The tweet has 1.4K likes and 71 replies.

samczsun  @samczsun · Feb 3, 2022

Replying to @samczsun

Once they had the fake `SignatureSet`, it was trivial to use it to generate a valid VAA and trigger an unauthorized mint to their own account. The rest is history.

samczsun  @samczsun · [Follow](#)

tl;dr - Wormhole didn't properly validate all input accounts, which allowed the attacker to spoof guardian signatures and mint 120,000 ETH on Solana, of which they bridged 93,750 back to Ethereum.

2:16 AM · Feb 3, 2022

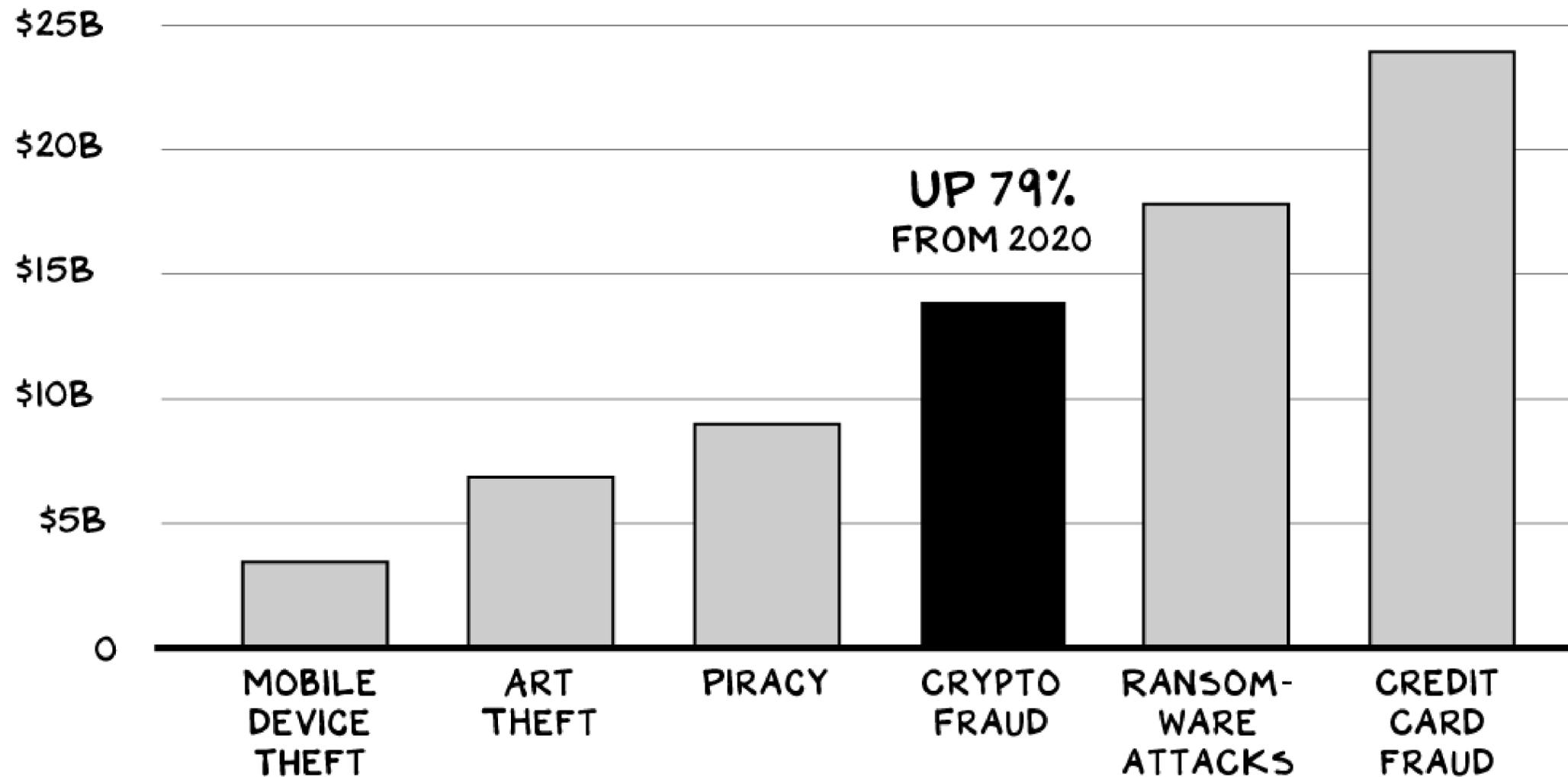
1.4K Reply Copy link

[Read 71 replies](#)

Y el crimen...

Si estamos en contra de AML/KYC...

GLOBAL COSTS OF CRIME
ANNUAL ESTIMATES



SOURCES: CHAINALYSIS, SUPPLYCHAIN, EMSISOFT, DATAPROT, U.S. NEWS, TRUSTONIC

Y el crimen...

Si estamos en contra de AML/KYC...



Trolly McTrollface 🇷🇺 🇺🇦
@Tr0llyTr0llFace · [Follow](#)



The business model of crypto is to provide a platform for crooks to scam muppets without running the risk of jail time. Few understand this.



Trolly McTrollface 🇷🇺 🇺🇦 @Tr0llyTr0llFace

Crypto Twitter is a damn good impression of what would happen should the US government announce that it was waiving securities fraud legislation for a while.

9:04 PM · May 7, 2021



110



Reply



Copy link

[Read 6 replies](#)

La economía



jack ⚡️ ✓
@jack



You don't own "web3."

The VCs and their LPs do. It will never escape their incentives. It's ultimately a centralized entity with a different label.

Know what you're getting into...

¿Qué es Web3?

O.. que dicen ellos?

“Web3 is a decentralized version of the internet where platforms and apps are built and owned by users. Unlike web2 (the current web), which is dominated by centralized platforms such as Google, Apple, and Facebook, web3 will use blockchain, crypto, and NFTs to transfer power back to the internet community.”

¿Qué es Web3?

Bueno, a ver.

“Web3 is a decentralized version of the internet where platforms and apps are built and owned by ~~users~~ corporations who aspire to be just like. ~~Unlike web2 (the current web), which is dominated by centralized platforms such as~~ Google, Apple, and Facebook, ~~web3~~ will use but using fancy new words like blockchain, crypto, and NFTs to make the impression that they are transferring power back to the internet community.”

¿Qué es Web3?

Bueno, a ver.

“Web3 is a version of the internet centralized around ledgers where platforms and apps are built and owned by corporations who aspire to be the new Google, Apple, and Facebook, but using fancy new words like blockchain, crypto, and NFTs to make the impression that they are transferring power back to the internet community while in fact they are mostly increasing inequality.”

Arreglado!

Narrativa

Lo bueno

Abajo las grandes empresas!

Abajo los intermediarios

Las reglas claras

Narrativa

Lo feo

Abajo las grandes empresas (queremos ser nosotros)!

Abajo los intermediarios (en realidad los necesitamos también)

Las reglas claras (más bien no renegociables)

Narrativa

Lo malo

Abajo las grandes empresas (queremos ser nosotros, ¡y desregulados!)

Abajo los intermediarios (en realidad los necesitamos también...

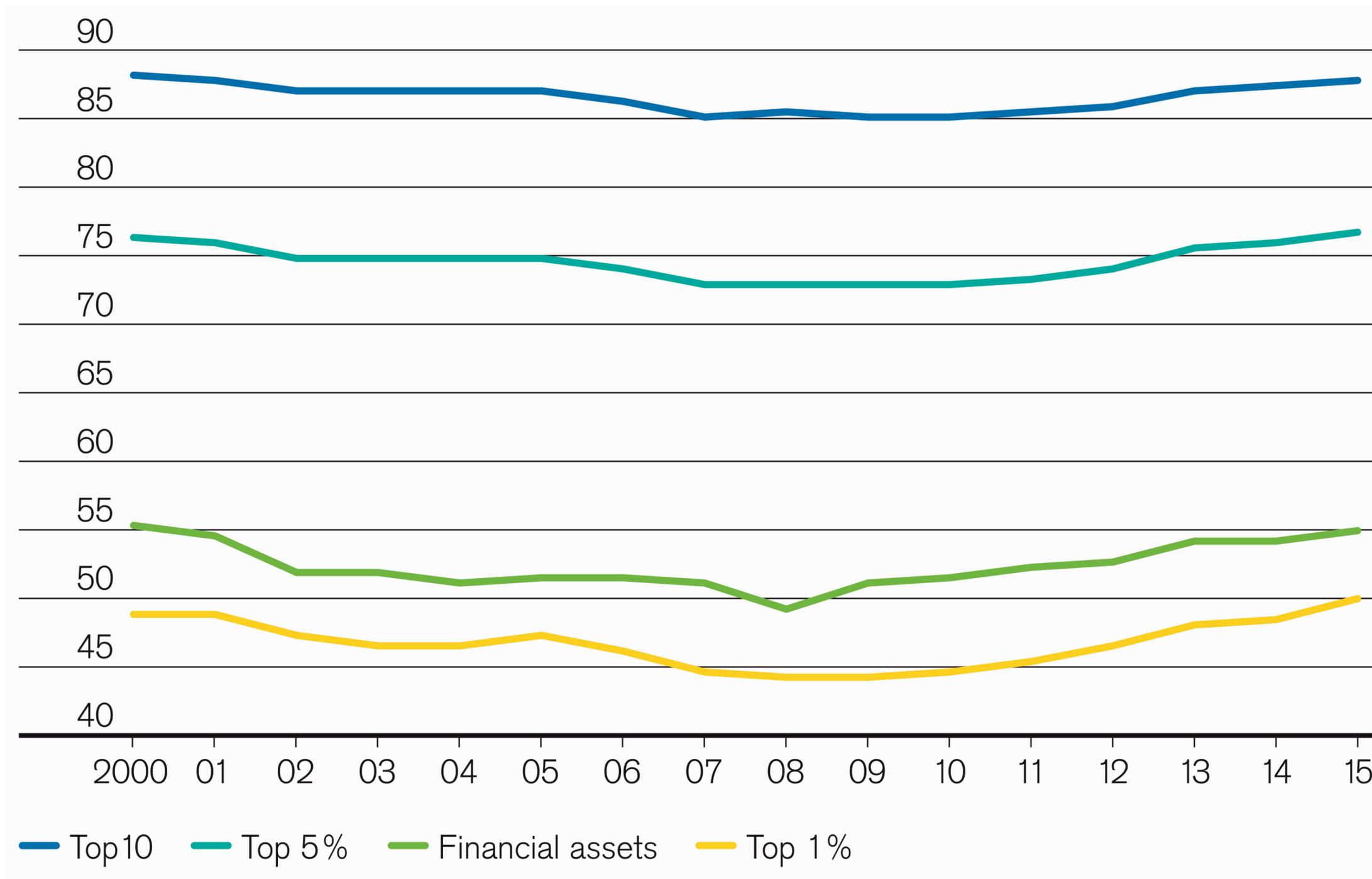
¡y no quieren respetar la legislación!)

Las reglas ~~claras~~ invariantes, a menos que tengas mucho poder 🙅

**Es que la desigualdad
económica...**

Figure 6

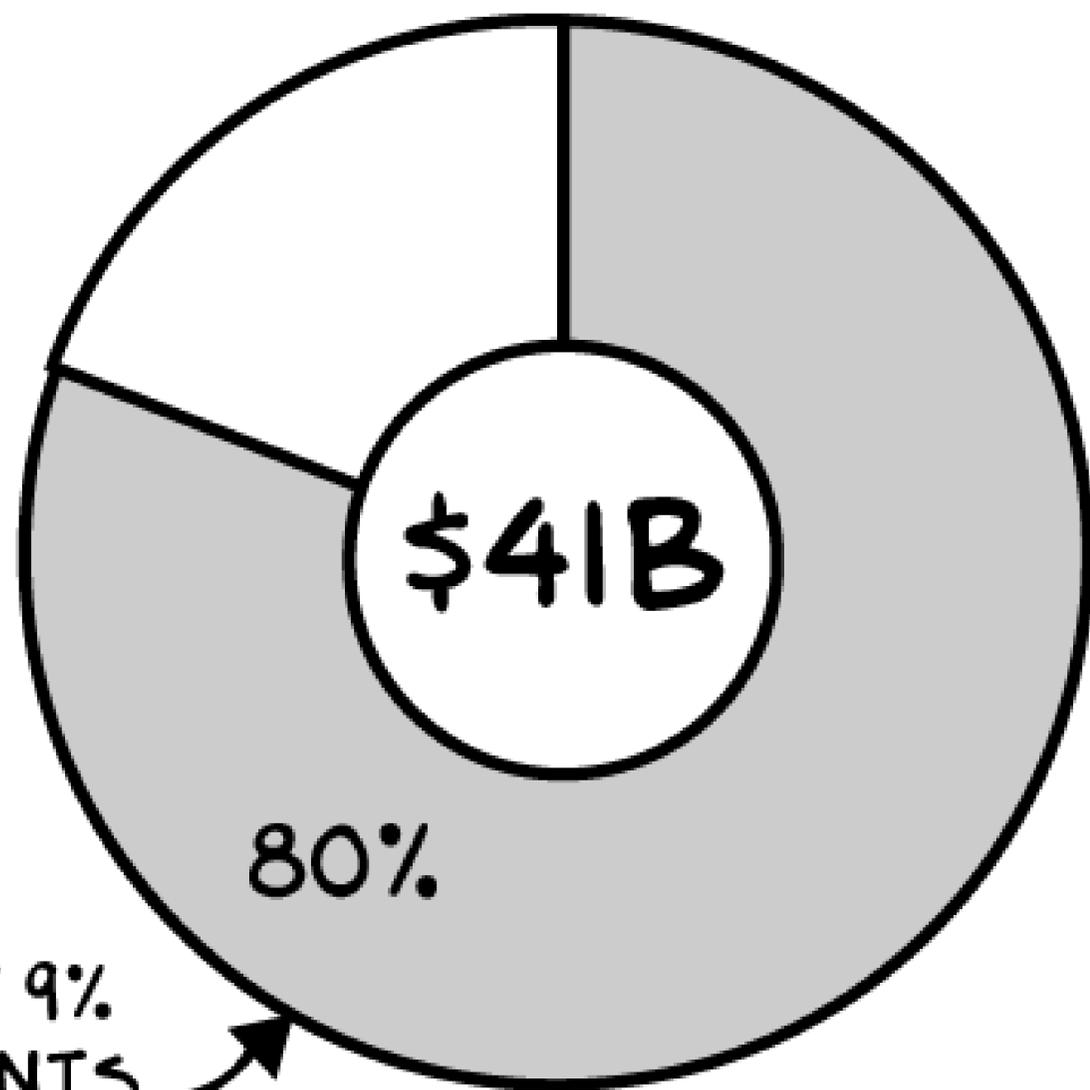
Share of top wealth holders and share of financial assets (%), 2000–2015



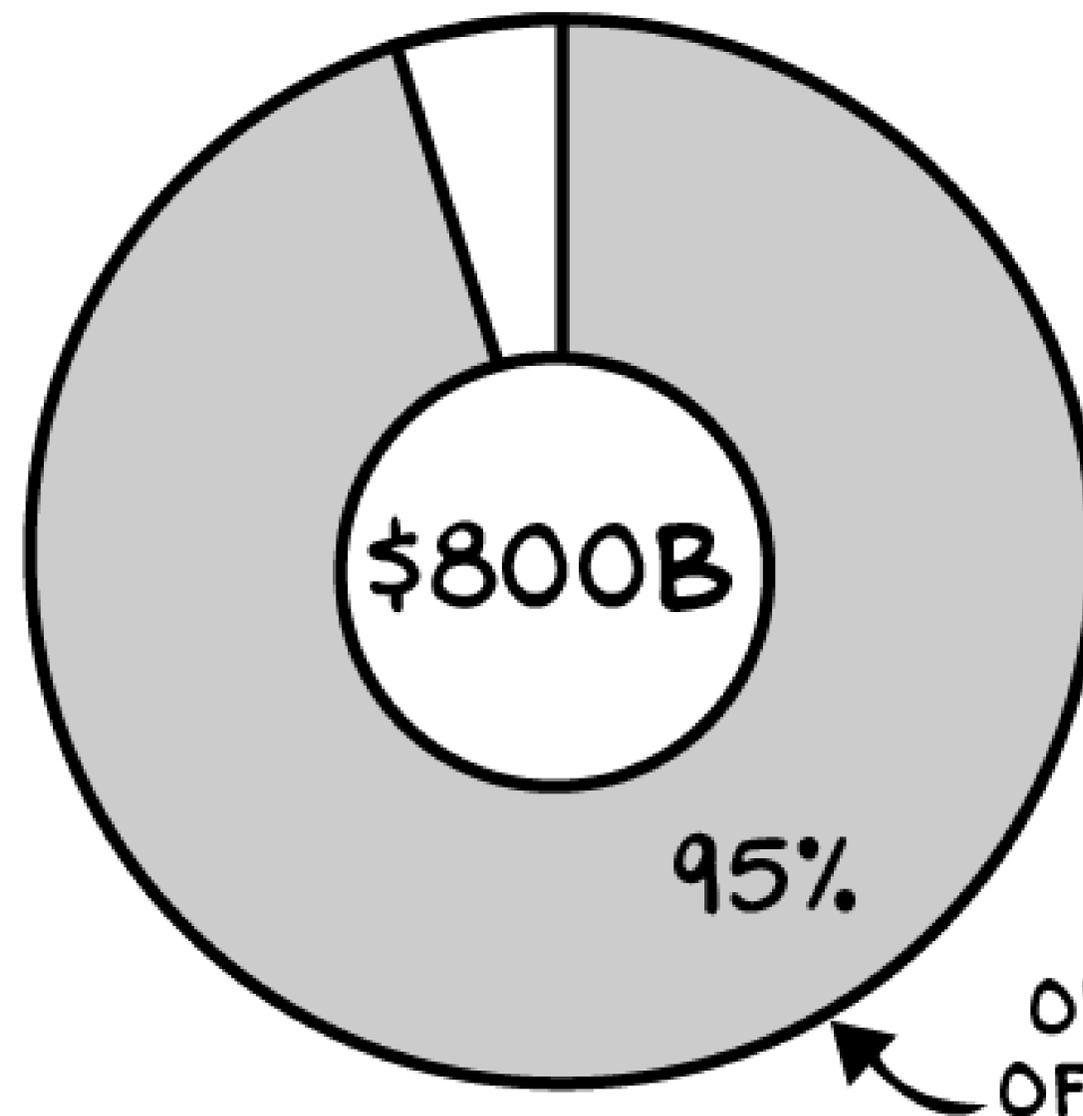
Source: James Davies, Rodrigo Lluberas and Anthony Shorrocks, Credit Suisse Global Wealth Databook 2015

INEQUALITY IN CRYPTO

2021



NFT MARKET



BITCOIN

**2% de las
cuentas**

95% del volumen de la divisa

0.1%

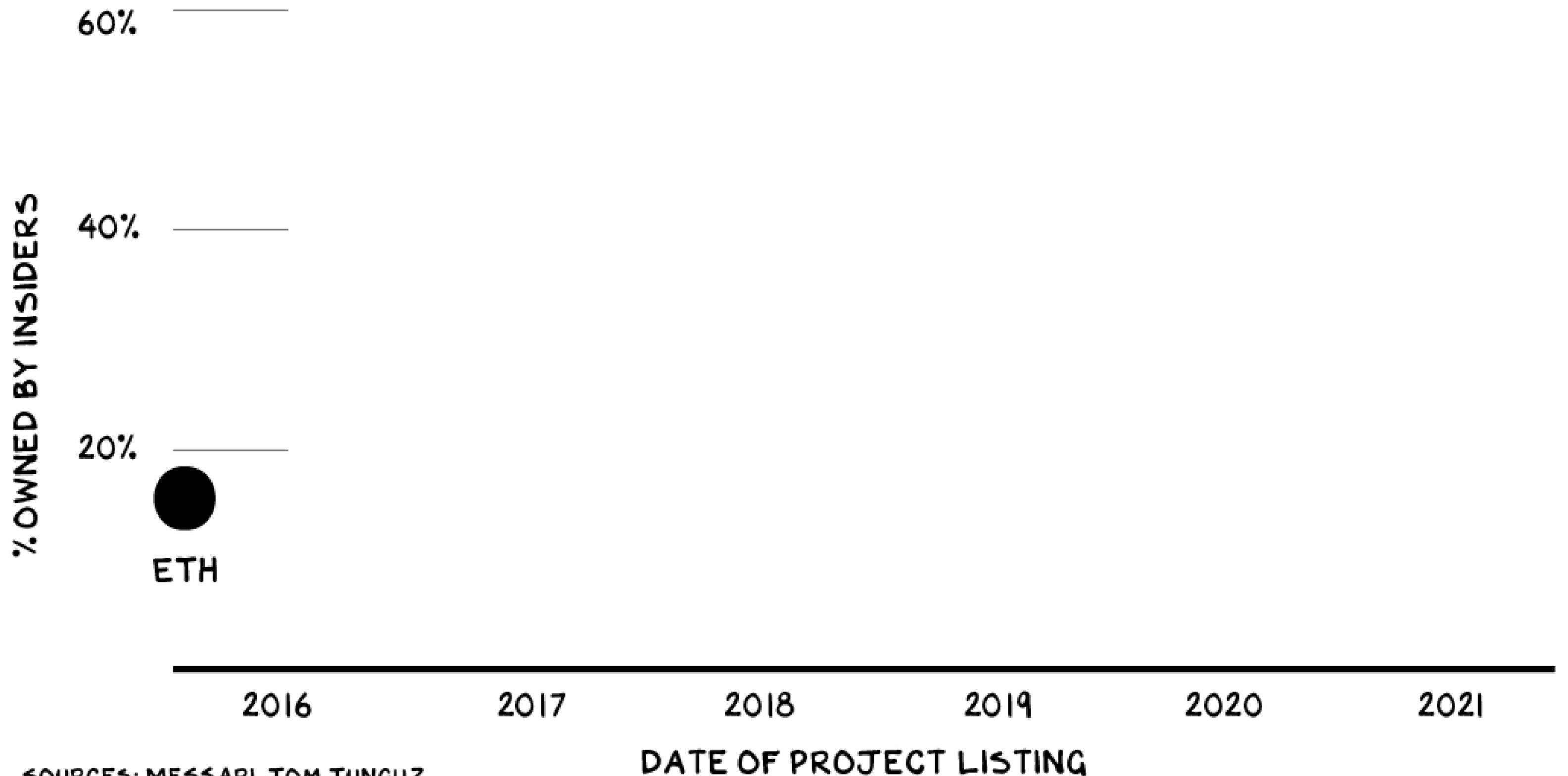
de los mineros suponen el 50% de la potencia de minado



Inside ownership

stonks

CRYPTO PROJECTS: INSIDER OWNERSHIP SHARE AT LAUNCH



SOURCES: MESSARI, TOM TUNGUZ



Forbes 2021 Cryptobillionaires



Fuente: <https://www.forbes.com/sites/johnhyatt/2021/04/06/the-cryptocurrency-tycoons-on-forbes-2021-billionaires-list/>

Los intermediarios...

Blockchain as a Service?

¿Podría ser más obvio?

The World's Most
Powerful Blockchain
Development Suite

Our suite of high availability APIs and Developer Tools provide quick, reliable access to the Ethereum and IPFS networks so you can focus on building and scaling next generation software.

Log in to your
dashboard

LOG IN

OR

New to Infura? Get started for free.

SIGN UP



Blockchain as a Service?

PRODUCTS PRICING CASE STUDIES COMPANY BLOG DOCS

JCT SUITE

SUPERNODE

Supercharged Ethereum API

BUILD

Tools for prototyping & debugging

MONITOR

Crucial dashboards and alerts

NOTIFY

Add notifications to your app

ENHANCED APIS

New functionality for your app

AMPLIFY

Magnify your product launch

NFT API NEW

Build your NFT app with ease

CHAINS



ETHEREUM

The default blockchain

[The Merge →](#)



CRYPTO.ORG BETA NEW

Next generation public blockchain



FLOW BETA NEW

The blockchain for open worlds



ARBITRUM BETA NEW

Scale without compromise



OPTIMISM

New scalability stack



POLYGON

Easy Ethereum scaling



STARKNET

Security with ZK-Rollups



SOLANA EARLY ACCESS NEW

Powerful and fast for everyone

FEATURED USE CASES



NFTS

Non-fungible tokens



DEFI

Decentralized finance



Blockchain as a Service

Porque lo importante son los intermediarios

Blockchain as a Service

Porque lo importante son los intermediarios



Products

Pricing

Documentation

Careers

APPLY

Blog

Login



Moralis Web3 SDK

Build And Ship Cross-Chain Dapps Fast

- ▶ Crypto Login And User Management
- ▶ Syncing Historical Transactions
- ▶ Setting Up Real-Time Alerts
- ▶ IPFS Integration
- ▶ Dapp Hosting



Moralis Web3 API

Access All Moralis Features Through Our REST API

- ▶ Native API
- ▶ Account API
- ▶ Token API
- ▶ Resolve API
- ▶ NFT API

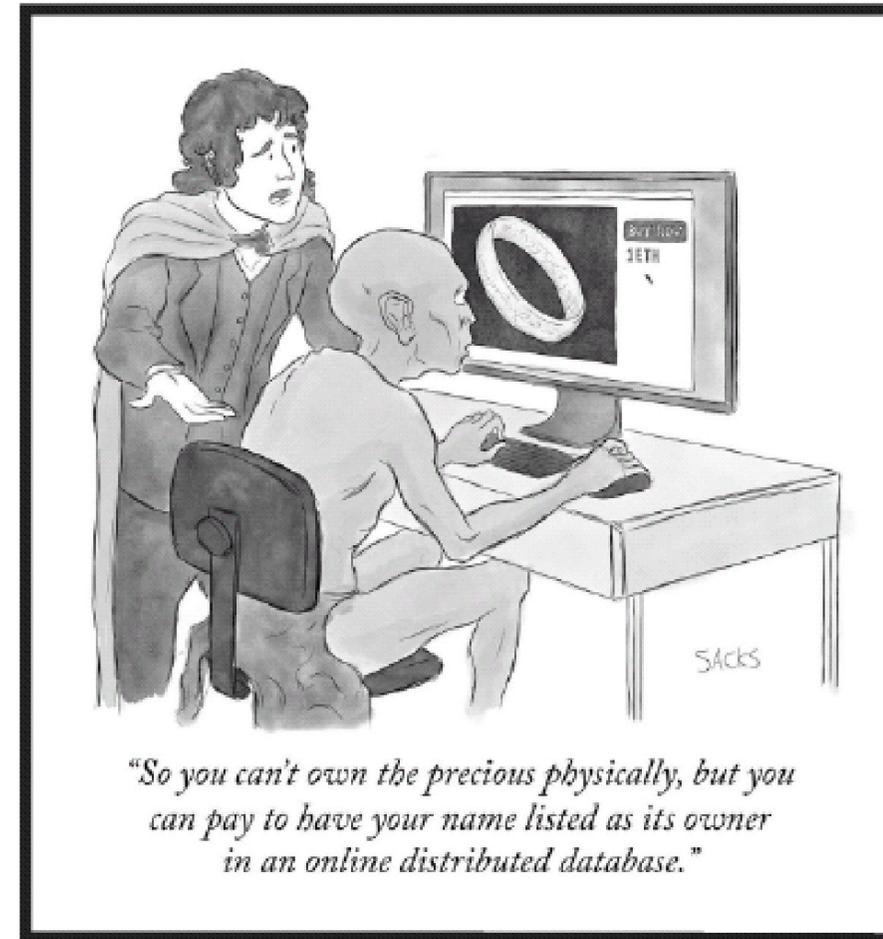


Speedy Node API

Connect To Full-Archive Nodes

- ▶ Connecting To Ethereum Node
- ▶ Connecting To Binance Smart Chain Node
- ▶ Connecting To Polygon Node
- ▶ Connecting To Arbitrum Node
- ▶ Connecting To Avalanche Node

Web2 + centralización + monetización = Web3



SOURCES (CLOCKWISE FROM TOP-LEFT): TOM TORO VIA STEPHEN DIEHL, ADAM SACKS, JAKE CLARK VIA EXPERTY.IO

Inventemos Web4 porque... Web3 apesta.



Q&A

&

Gracias!